

SUPPORT · IMPACT · TRANSFORM



2021 - 2022 ANNUAL REPORT



FROM THE PRESIDENT

Dear Friends:

The past year has been challenging and inspirational for The Friends of Reading Hospital; however, our dedication and commitment to our mission solidifies our purpose.

As president, I am proud to report that we, like so many others, have weathered the coronavirus pandemic and rose to the challenges that were presented to us over that period. In the past year, we were able to resume in-person events for our fundraising efforts as well as support to the employees of Reading Hospital.

Our organization came together, leaning on our strengths and determination to fund a variety of projects that impact some of our most vulnerable patients, infants, children, and staff.

I am heartened by the hard work of our members and donors and thank both for their generosity.

Sincerely,

Sharon Keating

Sharon Keating
President

OUR MISSION

The Friends of Reading Hospital is a volunteer organization committed to serving the Mission of Reading Hospital by providing quality services and programs for the Hospital and community.



EXECUTIVE BOARD

OFFICERS

Sharon Keating
President

Mary Ellen Batman
*Vice President of
Special Projects*

Paula Christian
*Vice President of
Finance/Fundraising*

Beth Kohl
*Vice President
Communications*

Toni Reece
Vice Chair

Lucine Sihelnik
Past President

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Nancy Hemmerich	Lil Murphy	

*Deceased

PROGRAMS SUPPORTED by The Friends of Reading Hospital



Warm Hand-off Program

Reading Hospital Emergency Department (ED) and the Council on Chemical Abuse partner to provide Certified Recovery Specialists in the ED 24/7 to support individuals suffering from the effects of

opioid or other substance abuse. Specialists can save lives and help people on the road to recovery.

\$75,000

Berks Farm Bucks

This initiative provides year-round fresh food access through programs and locations throughout the City of Reading.

\$25,000

Gwen's Closet

A program that provides basic items to patients who need replacement clothing at the time of discharge. The Closet is used frequently by the trauma and emergency departments, but can be accessed by any hospital employee who is caring for patients, including children.

\$10,000

Western Berks Free Medical Clinic

This Clinic provides medical care and support to the underserved population with no health insurance in Berks County.

\$6,000



McGlinn Cancer Institute at Reading Hospital Patient Assistance Fund

This fund provides financial relief with non-medical expenses for cancer patients who are undergoing surgery, chemotherapy, or radiation treatment at McGlinn Cancer Institute.

\$30,000



Reach Out and Read

Pediatricians distribute age-appropriate books to children during their Well Child Check-ups in affiliation with the nationally recognized program. The program emphasizes the importance of "pre-literacy" development and the impact it has on the development of children which is a vital step to improving the future of Reading and Berks County.

\$10,000



Patient Comfort Program

This program provides items such as nursing pillows, coloring books, lap quilts, brushes, reading glasses, neck pillows, warm caps, and more for patients at Reading Hospital, Reading Hospital

Rehabilitation at Wyomissing, and Spring Ridge Surgi-Center.

\$20,000



Write from the Heart

This creative writing workshop is offered at McGlinn Cancer Institute and provides cancer patients a way to focus on healing and self-expression through the outlet of writing.

\$7,200



HeartSAFE Berks County

Individuals who are trained in CPR and the use of AEDs improve the survivability of sudden cardiac arrest victims. Replenishing supply of AEDs, pads, and batteries keep these devices up to date.

\$25,000

CPR Equipment for Trainings

New CPR equipment is provided for Employee Training Department at Dayspring Homes. Updated equipment will help to deliver more effective and accurate training when responding to a cardiac event increasing the percentage of saving lives at Dayspring Homes and in the community.

\$4,996



Soft Landing Program

This program provides safe, regular support to pregnant and parenting women in need of both short- and long-term childcare to regularly attend doctor appointments, prenatal and/ or child well visits.

\$13,180

Center for Parenting

This program at the Children's Health Center offers group visits for parents and babies to learn about child development and safety.

\$10,000

Neonatal Turtle Tubs

Tubs promote swaddle bathing in both the NICU and Pediatric units; an evidence-based, developmentally-supportive technique of wrapping an infant in a blanket and immersing the swaddled infant in the bath water. Swaddle bathing promotes natural flexion and stress reduction for the infant.

\$3,800



Symphony Breast Pump Trolley

A portable pumping trolley increases mobility and benefits all pumping employees in the Post-Acute Rehab department.

\$282

SUPPORT TO STAFF AND PATIENTS

In addition to programs, The Friends of Reading Hospital is also dedicated to supporting the staff and patients of Reading Hospital as well as at Reading Hospital Rehabilitation at Wyomissing and at Reading Hospital at Spring Ridge with the following initiatives:

- Ice Cream Day
- Morning Coffee and Donuts and Ice Cream during Hospital Week
- Holiday Cookies
- Ornaments to patients who are in the hospital over the holidays

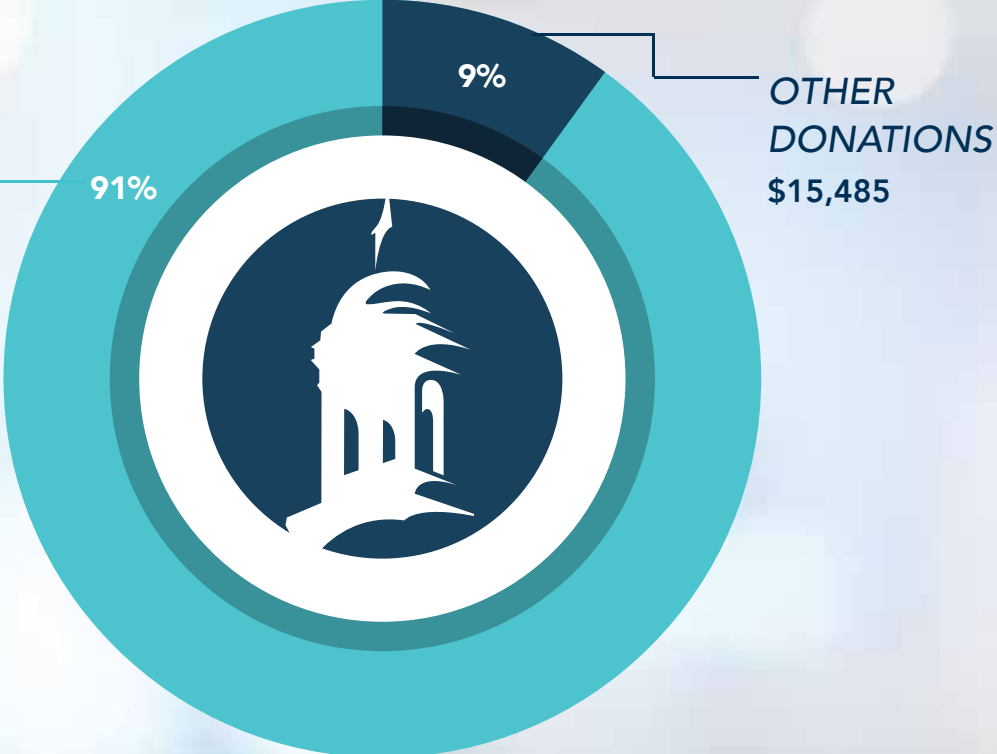
\$14,498

REVENUE BREAKDOWN

MAJOR EVENTS INCLUDING:

- Road Run
- Golf Classic
- Holiday Happening
- Gift Shop

\$149,850



DONOR RECOGNITION

Circle of Friends

\$25,000+

Reading Hospital Medical Staff
Stevens and Lee

\$10,000 – \$14,999

IBEW
PATHS
Elizabeth Rothermel
UPMC

\$5,000 - \$9,999

Anonymous Sponsors
Barbara Bradley
Diamond Credit Union
Hirneisen Electric

\$2,000 - \$4,999

Arcadia Recovery Bureau
Lamar Companies
Mary Ellen Batman
Nancy Hemmerich
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Helene Shumate
Spayds
RM Palmer Company

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Alliant

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Stratix Systems
West Reading Radiology
White Star

\$500

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Saxton Stump
Mindy Small
Robert and Mary Smith
Staff of McGlenn Cancer Institute
Craig and Cheryl Strom
The Staff of Reading Hospital
Protocol/ Cancer Research Office
Katherine Thornton
Rosemary Wisniewski
Rodney and Cynthia Wolf

In-Kind Donations

Mary Ellen Batman
OneSource Refreshments
Poland Spring Water
Redners
Tony Tucci
Western Berks Ambulance



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Reading, PA 19612-6052

Friends with Impact

We are passionate about improving the quality of healthcare in Berks County. Our members contribute their time and talents to manage fundraising events.

There are also many other ways for you to get involved including volunteering, becoming a sponsor, participating in an event, or donating. Contributions help to ensure programs and services will continue to be available to Reading Hospital and in our community.

To learn more about becoming a member, call us at **484-628-8434** or email us at RHfriends@towerhealth.org.



**SCAN
TO
DONATE**